

Category Descp	WINNERS	Creative Heading /Title of Entry	Agency	Advertiser
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Press - Consumer Products	GOLD	Helpusgreen - Sow, Don't Throw	Dentsu Webchutney	Helpusgreen
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Press Services	GOLD	Trees	DDB Mudra North	Sancturay Asia
	SILVER	Ganesha by blinds	Umbrella Design	Umbrella Design
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Press Corporate	GOLD	Times B-app-a	Umbrella Design	Benette Coleman & Co
	SILVER	Ek Ped Ek Zindagi	Dainik Bhaskar Group	Dainik Bhaskar Group
	SILVER	Trees	DDB Mudra North	Sancturay Asia
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TVC Cinema -Corporate	GOLD	Big Bazar Paper Patakha	DDB Mudra Group	Big Bazar
	SILVER	Daan Utsav 'BUS'	DDB Mudra Group	Daan Utsav
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Digital	GOLD	Earth Hour Challenge/ #wiproearthhourchallenge	NICHEMINDS	WIPRO Ltd
	SILVER	Times B-app-a	Umbrella Design	Benette Coleman & Co
	SILVER	Tree Ganesha	Ogilvy & Mather, Mumbai	Maharashtra Pollution Control Board
	SILVER	#HelpTheFarmer	R K Swamy BBDO, New Delhi	Skymet Weather
	SILVER	E-Ganesha	DDB Mudra Group	Future Retail Pvt Ltd
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Events	GOLD	#GodSaveTheOcean	Ogilvy & Mather	Sprouts Environment Trust
	SILVER	E-Ganesha	DDB Mudra Group	Future Retail Pvt Ltd
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Out of Home	GOLD	The Blue Bowl Project	DDB Mudra Group (Gurgaon)	Carrier Midea India Pvt Ltd
	SILVER	Trees	DDB Mudra North	Sancturay Asia
	SILVER	E-Ganesha	DDB Mudra Group	Future Retail Pvt Ltd
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Print Production	SILVER	Jungle Life	Sead Advertising Pvt Ltd	Kelzai Secrets Pvt Ltd
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Young Green Writer of the Year	SILVER	Helpusgreen - Sow, Don't Throw	Akshay Anand (Dentsu Webchutney)	Helpusgreen
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Young Green Art Director of the Year	SILVER	Ganesha by blinds	Sumit Patil (Umbrella Design)	Umbrella Design
	SILVER	Tree Ganesha	Dattadri Kothur (Ogilvy & Mather, Mumbai)	Maharashtra Pollution Control Board
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Green Brand of The Year	GOLD	Ek Ped Ek Zindagi	Dainik Bhaskar Group	Dainik Bhaskar Group
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Campaign of the Year	GOLD	Big Bazar Paper Patakha	DDB Mudra Group	Big Bazar
	SILVER	Times B-app-a	Umbrella Design	Benette Coleman & Co
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Corporate Social Crusader of the Year	Gold	Yes Community -Clean India Campaign	Yes Group	Yes Group
	Gold	Ek Ped Ek Zindagi	Dainik Bhaskar Group	Dainik Bhaskar Group

IAA Olive Crown Green Crusader Award 2016			Late Padmashri Bhavarlal Hiralal Jain
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Special Award of Excellence			ZEE Entertainment Enterprises Limited
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